

**THE CORPORATION  
OF THE  
TOWN OF NIAGARA-ON-THE-LAKE**

**BY-LAW NO. 4586D-21**

A BY-LAW TO AMEND BY-LAW NO. 4586-12 AS AMENDED TO  
REGULATE THE SIZE, USE, LOCATION AND MAINTENANCE OF  
SIGNS WITHIN THE CORPORATION OF THE TOWN OF NIAGARA-  
ON-THE-LAKE

**WHEREAS** the Council of The Corporation of The Town of Niagara-on-the-Lake passed By-law No. 4686-12 on October 9, 2012;

**AND WHEREAS** the Council of The Corporation of The Town of Niagara-on-the-Lake passed By-law No. 5334-21 on June 21, 2021;

**AND WHEREAS** The Town of Niagara-on-the-Lake considers it desirable to have one administrative penalty system for all non-parking related offences;

**NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF NIAGARA-ON-THE-LAKE ENACTS AS FOLLOWS:**

1. That By-law No. 4586-12, as amended, be further amended by deleting Schedule "D" and replacing with Schedule "D" attached hereto;
2. That By-law No. 4586-12, as amended be further amended by adding the following to Section 9.10 - Penalty for Non-compliance:
  - (2) Any person who contravenes this By-law may be issued an administrative penalty in accordance with the AMPS By-law 5306-21 for Non-Parking Offences in accordance with Schedule "D" attached hereto and forming part of this By-law.
3. That By-law No. 4586-12, as amended be further amended as follows and the section be renumbered to (3):
  - (3) Every director or officer of a corporation who knowingly concurs in the contravention of this By-law is guilty of an offence, and on conviction is liable to a fine ~~as provided for in the Provincial Offences Act, R.S.O. 1990, c. P. 33. and~~ as set out in Schedule D.
4. That By-law No. 4586-12, as amended, be further amended by renumbering the following under Section 9.10 - Penalty for Non-compliance as follows:

**Section 9.10 – Penalty for Non-compliance**

- (4) Where a person has been convicted of an offence under this By-law the Court may in addition to any other penalty imposed on the person convicted, issue an order prohibiting the continuation or repetition of the offence or the doing of any act or thing by the person convicted directed toward the continuation or repetition of the offence.
- (5) Neither the granting of a Sign Permit, nor the approval of the drawings and specifications, nor inspection made by the authority having jurisdiction during the erection of a Sign shall, in any way,

relieve the Owner of such Sign, Occupant or the Owner of Premises on which the Sign is located, from full responsibility for carrying out the work and required maintenance in accordance with the provisions of this By-law.

5. That this by-law come into force and effect immediately upon the passing thereof.

**READ A FIRST, SECOND AND THIRD TIME AND PASSED THIS 30TH DAY OF AUGUST 2021**

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LORD MAYOR BETTY DISERO

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ACTING TOWN CLERK COLLEEN HUTT

Schedule A  
To By-law No. 4586-12

Site Specific Amendment Fee	\$250
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**Sign Permit Fees**

Subdivision Sign	\$80
Construction Sign	\$80
Directional Sign	\$80
Ground Sign	\$80
Projecting or Vertical Sign	\$80
Awning Sign	\$80
Canopy	\$80
Wall Sign	\$80
Directory Sign	\$80
Temporary Window Signs – QPC (yearly)	\$30
Sandwich Board Sign (yearly)	\$30
Mobile Sign (yearly)	\$80
Banner Sign (yearly)	\$30
Pole Sign	\$80

**Removal Fees**

Removal of Sign	Cost shall be calculated per sign, minimum charge \$75
Storage of Sign	\$3 per day
Interest	15% per annum

Schedule B  
 To By-law No. 4586-12

Type	Section	Permit Required	Queen Picton	Commercial	Residential	Glendale Commercial	Agricultural
Animated	3.01(2)	N/A	✗	✗	✗	✗	✗
Awning	5.02(2)(a)	Yes	✓	✓	✗	✓	✓
Banner	5.02(3)(a)	Yes	✓	✓	✗	✓	✓
B & B	4.01(1)	No	✓	✓	✓	✓	✓
Canopy	5.02(2)(b)	Yes	✓	✓	✗	✓	✓
Construct	5.01(1)	Yes	✓	✓	✓	✓	✓
Directional	5.01(2)	Yes	✓	✓	✓	✓	✓
Directory	5.03(4)(b)	Yes	✓	✓	✓	✓	✓
Election	4.01(2)(i)(ii)	No	✓	✓	✓	✓	✓
Gas Bar	4.01(14)	No	✓	✓	✓	✓	✓
Ground	5.02(1)	Yes	✓	✓	✗	✓	✓
Home Based Business	4.01(3)	No	✓	✓	✓	✓	✓
Identification	4.01(4)	No	✓	✓	✓	✓	✓
Institution	4.01(5)	No	✓	✓	✓	✓	✓
Menu Display	4.01(6)	No	✓	✓	✓	✓	✓
Mobile	5.02(3)(b)	Yes	✗	✓	✗	✓	✓
Neon	3.02(1)	Yes, flashing prohibited	✗	✓	✓	✓	✓
Official	4.01(7)	No	✓	✓	✓	✓	✓
Pole	5.04(1)	Yes	✗	✗	✗	✓	✗
Poster	3.01(4)	N/A	✗	✗	✗	✗	✗
Produce	4.01(9)	No	✗	✓	✓	✓	✓
Projecting	5.02(2)(c)	Yes	✓	✓	✗	✓	✓
Public Info	4.01(11)	No	✓	✓	✓	✓	✓
Real Estate	4.01(12)	No	✓	✓	✓	✓	✓
Residential	4.01(13)	No	✓	✓	✓	✓	✓
Roof	3.01(3)	N/A	✗	✗	✗	✗	✗
Sandwich	5.02(3)(c)	Yes	✗	✓	✗	✓	✓
Special Event	4.01(15)	No	✗	✓	✓	✓	✓
Subdivision	5.01(3)	Yes	✓	✓	✓	✓	✓
Temporary Window	5.03(2)	Yes	✓	n/a	✗	n/a	n/a
Third Party	3.01(14)	N/A	✗	✗	✗	✗	✗
Wall	5.02(2)(d)	Yes	✓	✓	✗	✓	✓
Window	5.02(3)(e)	Yes	n/a	✓	✗	✓	✓
Yard Sale	4.01(8)	No	✓	✓	✓	✓	✓

✓ = Permitted  
 ✗ = Not Permitted

n/a = not applicable

\*\*\*Signs in the Queen Picton Zone require Heritage Permits. See Section 5.03 for details.

Schedule C  
**To By-law No. 4586-12**

Public property locations for placement of election Signs as well as the height restrictions are as follows:

- Northeast corner of Lakeshore Road and Read Road - must be more than 15 feet north of pavements edge
- North side of Lakeshore Road at East West Line
- North side of Lakeshore Road at Four Mile Creek Road
- 4 corners of East West Line and Four Mile Creek Road - maximum height of 1.0 meter (3.3 feet )
- East West Line at Niagara Street - maximum height of 1.0 meter for northeast and northwest corners
- Niagara Stone Road at Concession 6 Road - field area southeast of "VIRGIL" Sign
- Line 4 Road and Concession 7 Road - maximum height of 1.0 meter
- Read Road and Carlton Street - maximum height of 1.0 meter
- Niagara Stone Road and York Road - West of York Road, maximum height of 1.0 meter
- York Road and Townline Road - maximum height 1.0 meter
- Northeast corner of Four Mile Creek Road and York Road - maximum height of 1.0 meter on southwest corner
- Southwest corner of York Road and Niagara River Parkway
- West side of Four Mile Creek Road at Stamford Townline Road
- North side of Lakeshore Road, opposite Garrison Village Drive
- Northeast side of Queen Street, opposite Mississagua Street, Boulevard only
- All 4 corners of Mississagua Street and Mary Street, boulevard only, maximum height of 1.0 m.
- East side of King Street, south of Mary Street extension, east of existing Scout Hall Sign
- Northwest corner of Niagara Stone Road and Niven Road, maximum height 1.0 m.
- Southeast corner of Niagara Stone Road and Anderson Lane, south of bike path
- North side of Anderson Lane, west of Simcoe Street
- South side of Glendale Avenue on the east and west boulevards of Niagara on the Green Boulevard, 10.0 m south of the south curb line, maximum height of 1.0 m

**SCHEDULE D**

**THE CORPORATION OF THE TOWN OF NIAGARA-ON-THE-LAKE  
BY-LAW NO. 4586-12**

**PART I PROVINCIAL OFFENCES ACT**

<b>ITEM #</b>	<b>COLUMN 1: Short Form Wording</b>	<b>COLUMN 2: Provision creating or defining offence</b>	<b>COLUMN 3: Set Fine</b>
1	Erect/Place/Display/Maintain a Prohibited Sign	Article 3	\$350
2	Erect/Place/Display/Maintain a Neon Sign in Queen Picton Zone	3.02(1)	\$150
3	Erect/Place/Display/Maintain a Sign without obtaining Permit	6.01	\$350
4	Erect/Place/Display/Maintain a Temporary Sign in Queen Picton Zone without Permit	5.03(2)	\$350
5	Erect/Place/Display/Maintain a Temporary Sign larger than permitted in Queen Picton Zone	5.03(2)(a)(iii)	\$350
6	Display Temporary Sign exceeding 30 days	5.03(2)(a)(iv)	\$350
7	Fail to Display placement date on Temporary Sign	5.03(2)(a)(v)	\$350
8	Display Mobile Sign exceeding 90 days per Calendar Year	5.02(3)(b)(vii)(a)	\$350
9	Fail to Display Seal on Mobile Sign	5.02(3)(b)(viii)	\$350
10	Display Banner Sign exceeding 90 days per Calendar Year	5.02(3)(a)(i)	\$350

**NOTE: The penalty provision for the offences indicated above is section 9.10 of By-law No. 4586-12, a certified copy of which has been filed.**

Item	Column 1 - Short Form Wording	Offence	Set Fine
Schedule "D" - Sign By-law No. 4586-12, as amended			
1	Erect/place/display/maintain a prohibited sign	Section 3.01	\$350
2	Erect/place/display/maintain a neon sign in queen-picton zone	Section 3.02(1)	\$350
3	Erect/place/display/maintain a sign without obtaining a permit	Section 6.01	\$350
4	Erect/place/display/maintain a temporary sign in queen-picton zone without a permit	Section 5.03(2)	\$350
5	Erect/place/display/maintain a temporary sign larger than permitted in queen-picton zone without a permit	Section 5.03(2)(a)(iii)	\$350
6	Display temporary sign exceeding 30 days	Section 5.03(2)(a)(iv)	\$350
7	Fail to display placement date on temporary Sign	Section 5.03(2)(a)(v)	\$350
8	Display mobile sign exceeding 90 days per calendar year	Section 5.02(3)(b)(vii)(a)	\$350
9	Fail to display seal on mobile sign	Section 5.02(3)(b)(viii)	\$350
10	Display banner sign exceeding 90 days per calendar year	Section 5.02(3)(a)(i)	\$350
11	Erect/place/display/maintain an election sign in contravention of this By-law	Section 4.01(2)(i)(ii)	\$250
12	Failing to maintain a sign	Section 6.03	\$250
13	Lighting/permitting a sign lit in contravention of this By-law	Section 6.04	\$250